



Our Three Focus Areas



ACTIVE LIVING

Our goal is to increase and improve opportunities for physical activity with a focus on bicycle and pedestrian safety.



HEALTHY FOOD SECURITY

Our goal is to increase and improve healthy food environments and consumption of water.



TOBACCO-FREE LIVING

Our goal is to increase and improve the number of tobacco-free environments and prevent youth tobacco use.

We Achieve Our Goals Through...

POLICY CHANGE

Adoption of laws, ordinances, resolutions, regulations, or rules. Policies greatly influence our choices.

SYSTEM CHANGE

Reframing an organization's procedures or processes, which often occurs alongside policy change.

ENVIRONMENTAL CHANGE

Changes to the characteristics of a physical environment that influence healthy behavior.

Acting as Chief Health Strategists, Office of Policy and Prevention staff assist with trainings, advocacy, health communication, and health in all policies around our focus areas with an emphasis on addressing health equity. For more information, call 980-314-9065.